

USAID Resources – Progress Measures

The following resources are provided by William Bradley on how USAID measures progress through the Feed the Future initiative.

Some of these measures may serve useful to measure the issues facing/surrounding ASM. The metrics have been thought through, peer reviewed, and used in the field for several years.

As with all KPI's, they are not perfect. The idea is to select from the menu based on the activity to get numbers that will most effectively support the telling of a narrative or story or report or blog or something that can fill in a backstory. It is also important to keep the quantity of indicators small, balancing the cost of data collection with the usefulness of the data. Often, indicator selection is done in a few hours with a group of people looking at measurement in context of the overall objective aimed for achievement.

These may help form possible testable hypotheses around which students/faculty can work through.

All of these resources and more can be found at: <http://www.feedthefuture.gov/progress>

The definitions and details on measurement are included in the attached guide that outlines the expectations for data quality and analytical rigor.

For example, the following 17 indicators may be relevant to consider (this is too many, however they provide some food for thought),

4.5-16,17,18: Gross margin per hectare, animal or cage of selected product (may be good for comparing alternatives)

4.5.2-2: Number of hectares under improved technologies or management practices as a result of [add donor entity here] assistance

4.5.2-42: Number of private enterprises, producers organizations, water users associations, women's groups, trade and business associations and community-based organizations (CBOs) that applied improved technologies or management practices as a result of [USG] assistance

4.5.1(17) Kilometers of roads improved or constructed

4.5.1(25) Number of households with formalized land

4.5.2(23) Value of incremental sales (collected at [farm/prospect?]-level) attributed to Feed the Future implementation

4.5.2(37) Number of MSMEs, including farmers, receiving business development services from [USG] assisted sources

4.5.2(30) *Number of MSMEs, including farmers, receiving [USG] assistance to access loans*

4.5.2(29) *Value of Agricultural and Rural Loans*

4.5.2(38) *Value of new private sector investment in the agriculture sector or food chain leveraged by Feed the Future implementation*

3.1.9(11) *Prevalence of stunted children under five years of age*

3.1.9(12) *Prevalence of wasted children under 5 years of age*

3.1.9(13) *Prevalence of underweight women*

3.1.9(16) *Prevalence of underweight children under 5 years of age*

4(17) *Prevalence of Poverty: Percent of people living on less than \$1.25/day (see PIRS, provincial or national level statistics)*

4.5(3) *Percent change in [agriculture/small scale mining?] GDP (may be good for comparing alternatives)*

4.5(9) *Per capita expenditure (as a proxy for income) of [USG] targeted beneficiaries*